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PENNSYLVANIA STATE ASSOCIATION OF TOWNSHIP SUPERVISORS

news release

FOR IMMEDIATE RELEASE

January 8, 2013

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Township Wins Statewide Award for Communications Efforts

West Bradford Township in Chester County has received an award for its entry in the Pennsylvania State Association of Township Supervisors' 45th Annual Township Citizen Communication Contest. The annual contest recognizes townships that have successfully communicated programs and activities to citizens.

West Bradford Township received first place in the Class 1 Newsletters category (*for townships with populations over 10,000*). Cranberry Township, Butler County, and Moon Township, Allegheny County, tied for second place, and Doylestown Township, Bucks County, received third place.

The contest attracted entries in eight categories, including printed, electronic, and most improved newsletters; annual reports; other publications; cable TV programming; social media; and websites.

All entries were judged on the usefulness of information presented and how well the information was communicated to township residents. Publications were also judged on their overall attractiveness and readability.

Judges for the contest included members of the association's Publications-Public Relations Committee, representatives from the Governor's Center for Local Government Services, and staff members of the *Pennsylvania Township News*, the association's award-winning monthly magazine.

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The Pennsylvania State Association of Township Supervisors represents Pennsylvania's 1,454 townships of the second class and is committed to preserving and strengthening township government and securing greater visibility and involvement for townships in the state and federal political arenas. Townships of the second class represent more residents — 5.5 million Pennsylvanians — than any other type of political subdivision in the commonwealth.

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PSATS Citizen Communication Contest Winners 2012

OUTSTANDING CITIZEN COMMUNICATION AWARD

Moon Twp., Allegheny Co.

- 1st place, Electronic Newsletters
- 1st place, Cable TV Programs
- 2nd place, Newsletters Class 1

NEWSLETTERS

Class 1

- 1st West Bradford Twp., Chester Co.
- 2nd *Two-way tie*
Cranberry Twp., Butler Co.
Moon Twp., Allegheny Co.
- 3rd Doylestown Twp., Bucks Co.

Class 2

- 1st East Brandywine Twp., Chester Co.
- 2nd West Hanover Twp., Dauphin Co.
- 3rd Findlay Twp., Allegheny Co.

Class 3

- 1st East Caln Twp., Chester Co.
- 2nd Edgmont Twp., Delaware Co.
- 3rd Union Twp., Berks Co.

Class 4

- 1st Brush Valley Twp., Indiana Co.
- 2nd Latimore Twp., Adams Co.
- 3rd Washington Twp., Dauphin Co.

MOST IMPROVED NEWSLETTER

- 1st *Two-way tie*
Lower Windsor Twp., York Co.
Penn Twp., Lancaster Co.
- 2nd North Londonderry Twp., Lebanon Co.
- 3rd Covington Twp., Lackawanna Co.