



4855 Woodland Drive
Enola, PA 17025-1291
Telephone: (717) 763-0930
Fax: (717) 763-9732
Internet: www.psats.org

PENNSYLVANIA STATE ASSOCIATION OF TOWNSHIP SUPERVISORS

news release

FOR IMMEDIATE RELEASE

December 10, 2014

Contact: Brenda Wilt
Associate Editor
(717) 763-0930, ext. 123

West Bradford Township Wins Statewide Award for Communication Efforts

West Bradford Township's efforts to keep its residents updated and informed about the community have earned the municipality an award in the Pennsylvania State Association of Township Supervisors' 47th Annual Township Citizen Communication Contest. The annual contest recognizes townships that have successfully communicated programs and activities to citizens.

West Bradford Township received second place from among 16 entries in the Class 1 Newsletters category (*for townships with populations over 10,000*).

The contest attracted entries from across the commonwealth in eight categories, including printed and electronic newsletters, most improved newsletters, annual reports, other publications, cable TV programming, social media, and websites. In all, 42 townships submitted 117 entries for this year's competition, and 27 townships won awards.

All contest entries were judged on the usefulness of information presented and how well the information was communicated to township residents. Publications were also judged on their overall attractiveness and readability.

Judges for the contest included members of the association's standing committees, representatives from the Governor's Center for Local Government Services, and staff members of the *Pennsylvania Township News*, the association's award-winning monthly magazine.

The Pennsylvania State Association of Township Supervisors represents Pennsylvania's 1,454 townships of the second class and is committed to preserving and strengthening township government and securing greater visibility and involvement for townships in the state and federal political arenas. Townships of the second class represent more residents — 5.5 million Pennsylvanians — than any other type of political subdivision in the commonwealth.

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