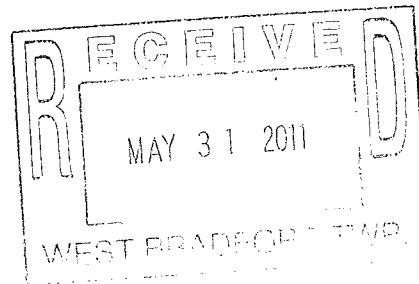




UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

May 26, 2011



I am writing to thank you for your efforts to help make the 2010 Census a success. The 23rd Census of the United States was a massive and important undertaking, and I realize that it could not have been achieved without your support. I am pleased to provide you with instructions to assist you in obtaining information from the 2010 Census on your community.

We have enclosed detailed instructions for finding the new ***Profile of General Population and Housing Characteristics: 2010*** online. This profile provides a look at your community's population count, age and sex distribution, race, Hispanic or Latino origin, household relationships, group quarters population, housing occupancy and home ownership status. A profile is available for all states, counties, minor civil divisions, places, American Indian and Alaska Native areas, the Hawaiian home lands, and municipios in Puerto Rico. The enclosed instructions guide you through finding these data on our American FactFinder website at <http://factfinder2.census.gov>. We also invite you to explore these data on our interactive map at <http://2010.census.gov/2010census/popmap/>.

We will release additional data products from the 2010 Census through 2013. For more information on these upcoming products, please visit: <http://www.census.gov/population/www/cen2010/glance/>.

If you have any difficulty in obtaining your Demographic Profile data online, please call our Customer Service staff at 1-800-923-8282 for assistance. Our Regional Offices and the State Data Centers also serve as a great resource for you. To find the offices that serve your community, please visit <http://www.census.gov/regions/> or <http://www.census.gov/sdc/index.html>.

Again, I want to thank you for your support during the Census enumeration. I hope you find the data products meaningful.

Sincerely,

Robert M. Groves
Director

Attachment



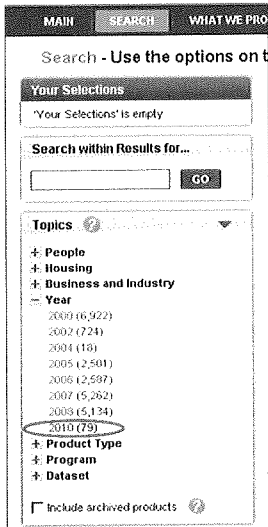
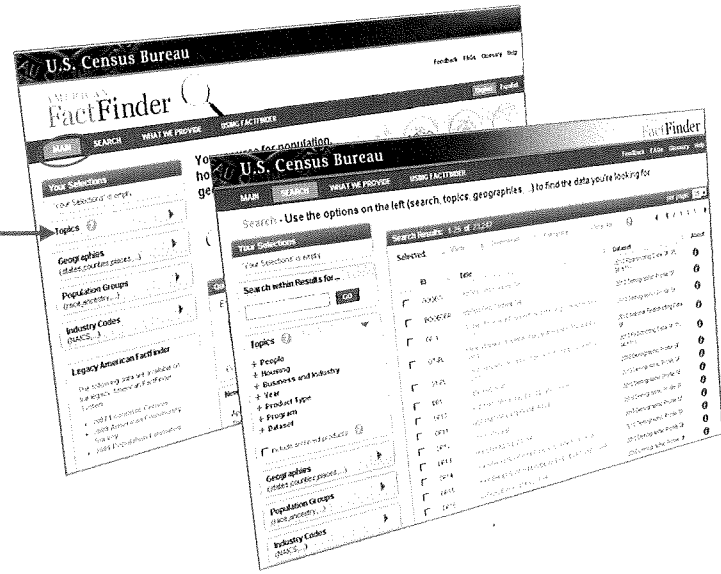
How do I access Census information for my community?

1. Visit American FactFinder at: <http://factfinder2.census.gov>

2. Begin Your Search

From the Main page:

- Select Topics on left
- The Search Results page displays



3. Select a Year & Dataset

Expand Year:

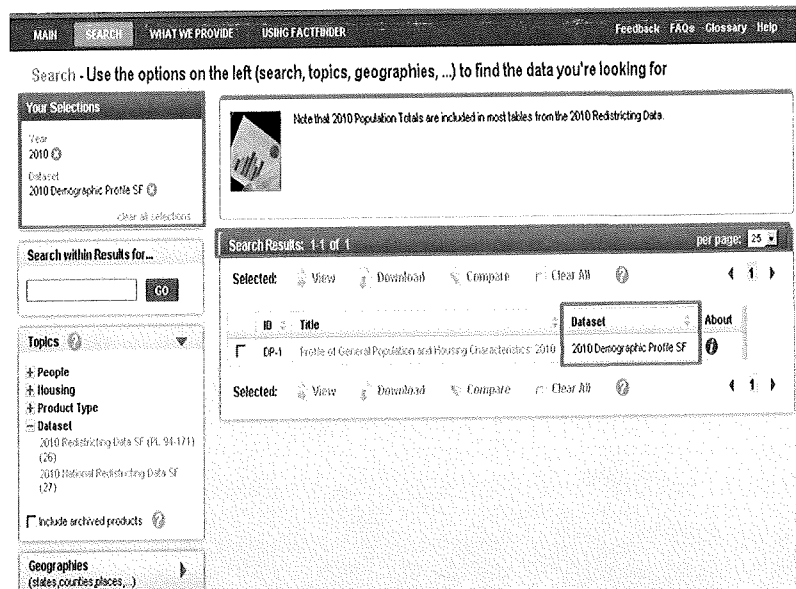
- Select "2010"

Expand Dataset:

- Select "2010 Demographic Profile SF"

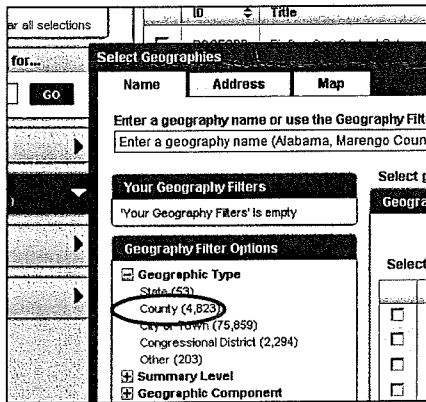
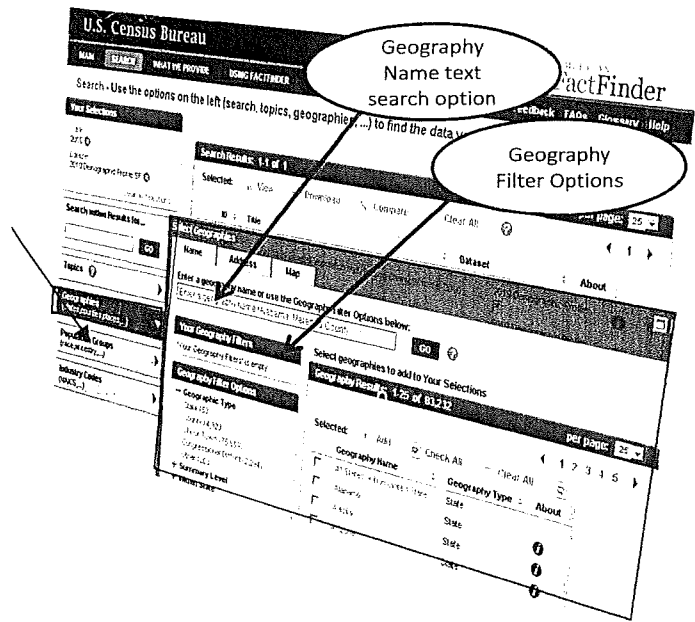
"Your Selections" and "Search Results" are updated.

- The 2010 Demographic Profile Summary File table is the first item in the "Search Results" list



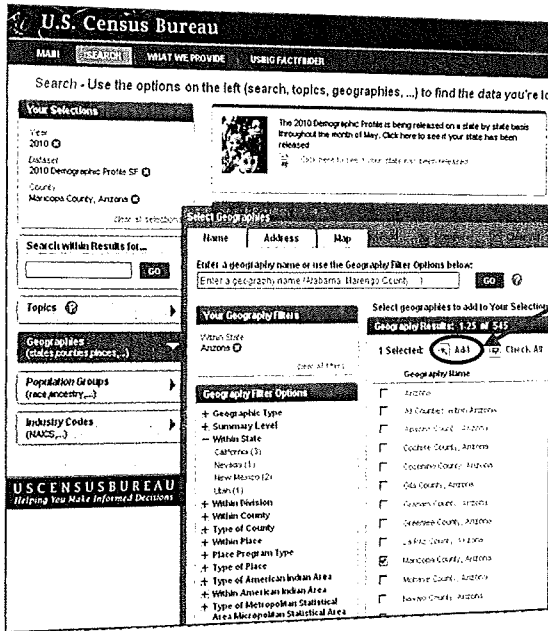
3. Select Your Geography

- Select Geographies – This will open the gray-bordered Select Geographies overlay window
- Use the Geography Name text search option or Geography Filter Options to select Geographies



EXAMPLE: Find data for Maricopa County, Arizona

- Use the Geography Filter Options to select your Geography type
- Select the **Geographic Type County**



Expand Within State:

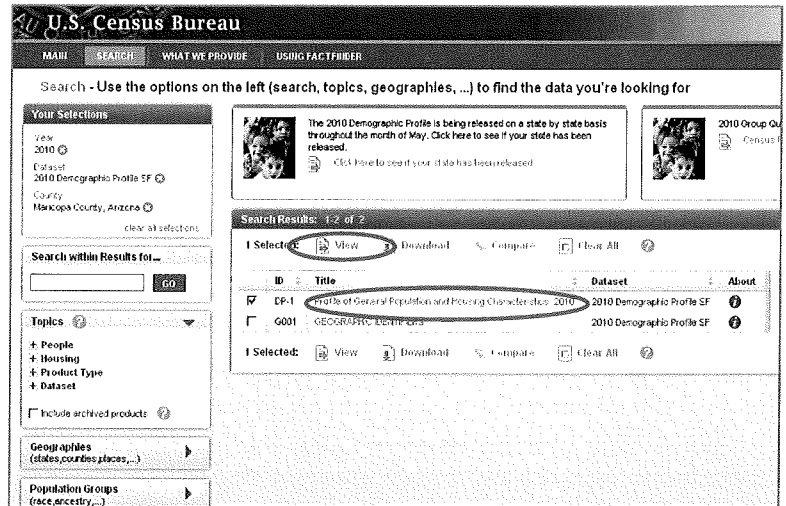
- Select "Arizona"
- Check box next to "Maricopa County"
- Click Add
- "Your Geography Filters" and "Geog Results" are updated

IMPORTANT NOTE:

- Close the gray-bordered Select Geographies overlay window

Select and View Search Results

- Select the Demographic Profile Summary File table from the “Search Results” list:
 - Click on Profile of General Population and Housing Characteristics: 2010 to view the table
 - OR**
 - Use the checkbox and the View button to view the table



- The selected table is displayed
- Use the “Actions” menu options to:
 - **Modify Table**
 - **Bookmark**
 - **Download**
 - TIP: Use the Download option to download the table in a database compatible format from the Search Results page.*
 - **Create Map** (only applies when you have two or more of the same geography types selected (i.e., two or more counties, two or more states, etc.)
 - **View Table Notes** (If available)

U.S. Census Bureau
AMERICAN FactFinder

MAINT SEARCH WHAT WE PROVIDE USING FACTFINDER
Feedback FAQs Glossary Help

Results - Click Back to Search to select other tables or geographies

← BACK TO SEARCH
Result 1 of 1
VIEW ALL

DP-1 | Profile of General Population and Housing Characteristics: 2010 ?
2010 Demographic Profile Data

Table View

Map View

Actions: Modify Table | Bookmark | Download | Create a Map

View Table Notes

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Maricopa County, Arizona

Subject	Number	Percent
SEX AND AGE		
Total population	3,817,117	100.0
Under 5 years	282,770	7.4